



Bidfood Czech Republic

Leader in food delivery to
Foodservice & Retail



Who we are

Australia and New Zealand

Europe

South America

Middle East

Africa

Asia

Bidcorp is one of the world's largest food distributors.



In 2023, the Group included a total of 28 companies in 35 countries on 5 continents.



Bidfood Czech Republic is part of the multinational Bidcorp Group, the second largest food supplier in the world, and one of its strongest players.

History



1972

Foundation of Nowaco
Denmark

1992

Foundation of Nowaco
Czechoslovakia

1996

Foundation of Nowaco
Slovakia

2009

Joining Bidvest
(South Africa)

1990

Opening of Nowaco
Sales representation in
Czechoslovakia

1993

Opening of the first
own freezing plant
(Kralupy nad Vltavou)

1997

Launch of first own
production
(Opava)

2017

Renaming of the
company to Bidfood
Czech Republic



Small office with 2 employees has in 30 years developed into a strong and confident company, supplying food to people in the Czech Republic, Slovakia and Hungary.

Who belongs to us

Bidfood Czech Republic

Bidfood Czech Republic
Distribution

Bidfood Slovakia
Distribution

Bidfood Hungary
Distribution

Bidfood Opava
Production

Bidfood Dýšina
Production

Bidfood Kralupy
Production

Tekoo
Production and Distribution



MVDr. Bohumil Volf
The first employee, later
CEO of Bidfood CZ



The friendly environment in our company establishes a solid foundation that can withstand strong pressures like economic and social upheavals, pandemics or other crises.

What we do

Overview

- 835.000.000 EUR TO / year
- 1.000 tonnes goods distributed / day
 - 3.000 employees

Customers

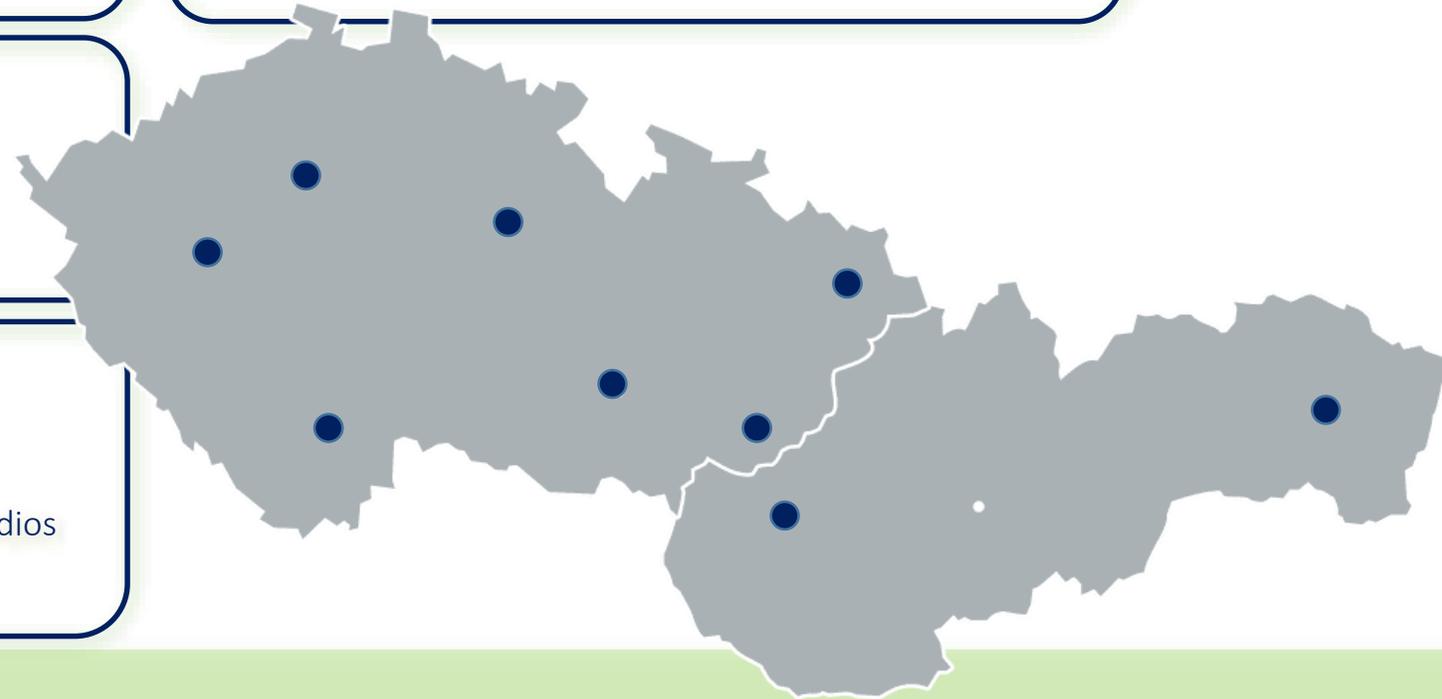
- 55.000 customers
(30 % retail, 70 % food service)
- 13.500 orders / day
 - 6.500 SKU's

Sales

- 350 sales representatives
 - 88 telesalers
- e-shop available 24/7
- culinary team and 2 modern kitchen studios
- 614 distribution trucks

Production

- 41.000.000 kg of produced goods
 - + 13.000.000 l ice cream / year
- (meat, fish, venison, sous-vide, poultry, ham and sausages, ready meals, vegetables, pastry, ice cream, ice)



Wide range of products, which we distribute to our food service and retail customers are manufactured in our factories or purchased domestically and abroad.

Our production

Per year:

- 6.100 tonnes meat,
- 2.800 tonnes fresh fish,
- 3.500 tonnes frozen fish,
- 11.300 tonnes ready meals,
- 2.800 tonnes sous-vide,
- 1.600 tonnes sausages,
- 13.000.000 litres ice cream,
- 11.700 tonnes vegetables,
- 1.000 tonnes ice.



5 modern plants produce every year thousands of tons of goods under 16 own and dozens our customers' private labels.

Our brands

NOWACO[®]



In addition to Nowaco brand, which has been firmly established on the market for over 30 years, 15 other brands for fresh, frozen and dry goods have been created over time.

We produce for



Bidfood is a proud partner of the largest trading companies
in the Czech Republic and Slovakia.

Our range



quality we have in common

...and 150 other brands from all over the world.

Our customers



Hotels



Coffee shops



Schools



Care homes



Business & Industry



Restaurants



Pubs



Hospitals



Leisure



Universities



Travel



Dark kitchens

Food service



A wide selection of frozen, chilled and dry goods gives customers the opportunity to tailor the order to their exact needs.

Our customers



Global grocery
retailers



Local market
shops



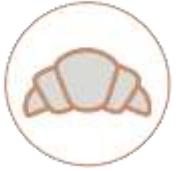
Pastry shops



Butcheries



E-commerce



Bakeries



Delivery
services



Petrol
Stations

Retail



We provide top quality service to multinational chains as well as to the smallest shops in towns and villages.

What is our distribution capability

Czechia:

- 7 distribution centres,
 - 350 delivery cars,
- 700 tons of delivered goods daily,
 - delivery 6 days in a week,
 - 230 sales representatives,
- 4 customer service centres, e-shop,
 - own team of chefs,
 - hi-tech kitchen studio.

Slovakia:

- 2 distribution centres,
 - 90 delivery cars,
- 300 tons of delivered goods daily,
 - delivery 6 days in a week,
 - 110 sales representatives,
- customer service centre, e-shop,
 - own team of chefs,
 - hi-tech kitchen studio.

Hungary:

- 1 distribution centre,
 - 10 delivery cars,
- 20 tons of delivered goods daily,
 - delivery 6 days in a week,
 - 11 sales representatives,
- customer service centre, e-shop.

A wide-angle photograph of a large, modern industrial warehouse with a grey facade and multiple loading docks. In the foreground, a long, paved parking lot is filled with a long line of white delivery trucks, some with "KOWI" branding. The background shows a line of green trees under a clear sky.

Even during the global pandemic, we were delivering food on a daily basis to help keep the country running smoothly.

Our sales forces

350 sales representatives
& sales specialists



88 telesalers in customer
service centres



e-shop
mujBidfood.cz



**The customer can choose how to order the goods.
Moreover, all methods can be combined with each other.**

What is our greatest selling power

- a total of **350 sales representatives** who undergo regular training and product knowledge courses,
- **88 telesalers**,
- **special teams** to sell meat, bakery products, sous-vide and ice cream,
- a super-modern e-shop available **24/7**.

Training of sales representatives



Sales representatives and telesalers regularly enhance their knowledge in food industry and culinary.

Our trump cards

Fresh Fish Service



- excellent service for demanding customers
- selling **directly from the car**,
- personal inspection and selection of the goods,
- daily fresh fish and seafood specialties,
- offering exceptional catches.



Fresh Fish Service – a unique opportunity to choose fresh fish directly right outside your door.

Our trump cards

Kitchen studios in Kralupy nad Vltavou (CZ)
and Nové Mesto nad Váhom (SK)

- presentations for the expert public,
- cooking courses,
- training of sales representatives,
- training of culinary schools teachers
- professional seminars,
- tasting and testing of new products,
- junior national team training.



Fully equipped high-tech kitchen studio for training sales teams and holding presentations for professionals.

Our trump cards

Culinary team – Top Chefs for Bidfood



- courses and seminars,
- presentations to the expert public in the kitchen studio,
- consultations and cooking directly at customers' premises,
- representing Bidfood at cooking competitions at home and abroad,
- leading the junior national team,
- training sales representatives and staff.



A team of top chefs provides trainings, workshops and presentations in our kitchen studios as well as directly at our customers' premises.

Our trump cards



Bidfood EXPO

- 10.000 m² exhibition area,
- an exhibition of several thousand products from the Bidfood range,
- showcasing novelties, inspiring ideas and new trends in gastronomy,
- food and drink tastings from Bidfood's own production and from other suppliers.

- live cooking shows of Czech and international culinary stars,
- business meetings, appointments and friendly gatherings,
- orders at discounted prices on the spot,
- cooking competitions at the highest level – Gastro Junior Bidfood Cup, Chef of the Year, Pastry Chef of the Year.



**The largest gastronomic event in the Czech Republic.
10.000 registered visitors from food service and retail sectors.**

- export to 23 countries,
- 2.400 tons of goods per year,
- export of goods of own production and from allied producers,
- year-on-year increase of 40 %,
- main volume – ice cream, ready meals, sous-vide, dry goods, fish,
- farthest destinations: Vietnam, New Zealand.



The export department reaches customers in many countries around the world.

How we care about the future

- **photovoltaic power plants** in distribution and production centres,
- **LED lighting** in production, warehousing and administrative areas,
- **wastewater treatment plants** – a major improvement in the quality of the **discharged** water,
- **recuperation** – major energy savings,
- regular renewal of the fleet, pressure to **reduce emissions** as much as possible,
- replacement of plastic packaging with paper boxes or **returnable** packaging,
- packaging products exclusively in **recycled** paper cartons,
- **recycling polystyrene** fish boxes – use in concrete production,
- rooftop **beehives** – delicious honey for the staff and visitors
- **green zones** around distribution centres, **planting** new trees and retaining rainwater for further use.



Bidfood ranks among the top environmentally conscious companies thanks to the huge investments in many different projects .



Bidfood Czech Republic

... Inspired by you

