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# CzechTrade is proud to present the Czech food industry sector guide.

If you are looking for a supplier in the Czech Republic, CzechTrade will be delighted to assist you in order to find new manufacturing/ service partners, professional organisations and interest groups.



# CzechTrade operates in almost 60 countries worldwide.

CzechTrade is a government trade promotion agency of the Czech Republic focusing on developing international trade and cooperation between Czech and foreign businesses.

CzechTrade works with Czech companies to facilitate their success on international markets.

The goal of this brochure is to inform interested foreign entities about the food industry in the Czech Republic. Take the companies listed in this brochure as a sample listing, which will help you to formulate a better picture of the specific field. If you are interested in more information, please contact: supplier@czechtrade.cz

# CzechTrade

# YOUR BUSINESS PARTNER IN THE CZECH REPUBLIC

Foreign companies contact CzechTrade when looking for new reliable partners in the Czech Republic. CzechTrade foreign office network together with its sourcing team will identify potential suppliers based on your requirements:

- initial consultation by phone/email/in person
- provision of a basic overview of a special sector
- o compilation of a contact list of companies interested in cooperation
- eventual facilitation of meetings with Czech companies, so-called Sourcing Days

#### Other services:

- access to verified Czech suppliers
- assistance with language support
- o presentation of Czech companies at foreign trade shows
- preparation of business missions to the Czech Republic
- providing the online database Czech Exporters Directory
   http://exporters.czechtrade.cz



Information and contacts for individual foreign offices can be found at www.czechtradeoffices.com

#### **Head Office:**

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# **DID YOU KNOW?**

CzechTrade has an extensive network of foreign offices in almost 60 countries on 5 continents. With their scope of activities, the foreign offices network covers Europe from Scandinavia to the Balkans, Eastern Europe and the CIS, Africa from Sub-Saharan Africa to South Africa, major Asian regions, the American continents from Canada to Latin America, and Australia.

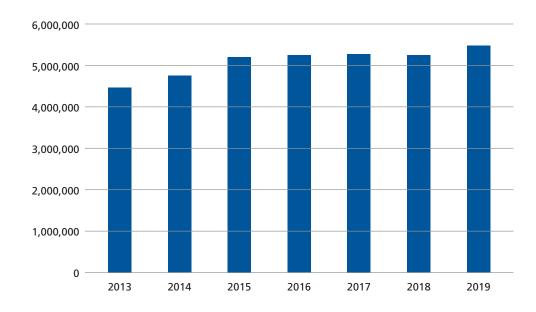
# FOOD PRODUCTION

The importance of the food industry primarily lies in the fact that it provides the basic nutritional needs of the population. It processes a major part of the domestic agricultural output and produces high-quality and widely available food, which complies with all health requirements. Currently, the Czech food industry's main strategic priorities include: reasonable self-sufficiency in food production, competitiveness and efficiency, food

safety and consumer protection. The food industry employs about 8% of the workforce in the Czech Republic. Food quality has become increasingly important. Superior-quality products are marked with the national quality label KLASA. Selected food products take part in regional competitions such as "Regional Food Products", and a special logo has been created to indicate products as a "Czech made food product". Czech products to which

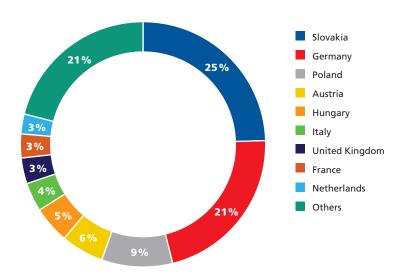
protected geographical indication, protected origin indication and the traditional speciality guaranteed have been granted ensure the guarantee of unique varieties, formulas and designated production procedures and are thus protected by EU law. In 2018 there were about 8,400 companies in the Czech Republic dealing with food processing.

## CZECH EXPORT OF FOOD IN THOUS. EUR



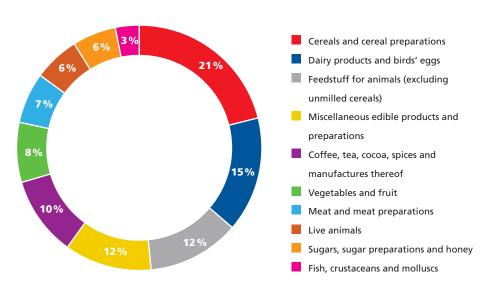
Source: The Czech Statistical Office, SITC 2: groups 00-09, Cross-border movements of goods

# **EXPORT OF FOOD BY COUNTRIES IN 2019**



Source: The Czech Statistical Office, SITC 1: 0 Food and live animals, Cross-border movements of goods

# **EXPORT OF FOOD BY MAIN GROUPS IN 2019**



Source, The Czech Statistical Office, SITC 2: groups 00-09, Cross-border movements of goods



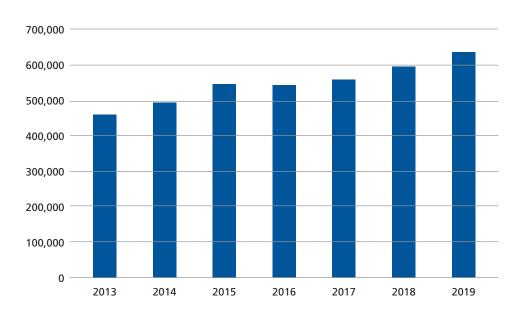
# PRODUCTION OF BEVERAGES

The production of beverages is significantly influenced by local traditions, the natural environment in the country, changing preferences of the people or fashion trends. Beer production is firmly established in the Czech Republic. For this reason, Czechia is a major producer of malt made from malting barley. Wine is preferred in areas where grapes grow (i.e. in the south-eastern and north-western

regions of the Czech Republic), and the wine industry is closely related to the traditions here. Spa areas are important producers of mineral water used as a part of therapeutic cures. Enterprises produce products distributed across the whole Czech Republic as well as abroad. The Czech beverage industry consists of 2,495 business units (2018). Recently, their number has been increasing.

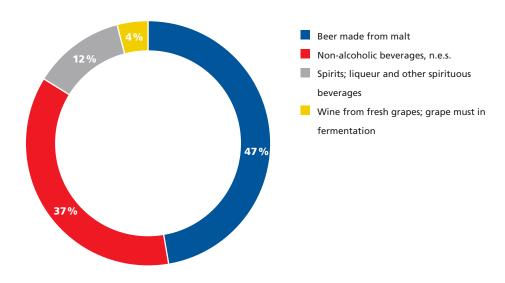
booming sectors in this industry, a trend seen across the whole country. This industry also produces less traditional drinks, sometimes even unusual for the Czech Republic, such as gin or energy drinks, organic syrups, herbal drinks from local ingredients or products responding to current trends, such as smart waters, i.e. functional water enriched with various combinations of vitamins.

# **EXPORT OF BEVERAGES IN THOUS. EUR**



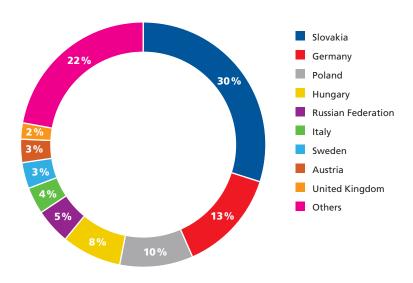
Source: The Czech Statistical Office, SITC 2: 11 Beverages; Cross-border movements of goods, Ministry of Industry and Trade

# **EXPORT OF BEVERAGES BY MAIN GROUPS IN 2019**



Source: The Czech Statistical Office, SITC (4) of the group SITC (2): 11 Beverages, Cross-border movements of goods

# **EXPORT OF BEVERAGES BY COUNTRIES IN 2019**



Source: The Czech Statistical Office, SITC (1): Beverages; Cross-border movements of goods



# **ALCOHOLIC BEVERAGES**



## **SPIRITS**

Czech spirit producers build upon more than 500 years of tradition in Bohemia and Moravia. The first written proof of the existence of a distillery dates back to 1518 (Palírna U Zeleného stromu). The Vizovice region in South Moravia is an area where fruit trees exceptionally flourish; this is especially true for plum trees, so plum brandy called "slivovice", a typical Moravian distillate, has been produced here since the 18th century. Slivovice can be called, along with beer,

the Czech national drink. Slivovice is produced in a number of varieties including white and gold. Furthermore, slivovice with the highest kosher certificate is available. You can recognise a really good slivovice by so-called chaining after a drink is poured. This means that it creates slim wisps of alcohol flowing down back to the glass. In the Czech Republic, the spirits that are mainly produced are fruit liqueurs, vodka, fruit spirits, herbal liqueurs and absinthe.



## **RUDOLF JELÍNEK**

**RUDOLF JELINEK** is a company established in Vizovice in the Czech Republic, with a tradition going back to 1894 under the trademark R.JELINEK. Today, RUDOLF JELINEK is the biggest distillery of fruit brandies in Central Europe. The distillery produces fruit spirits made of plums, pears, cherries, apricots and apples, herbal liqueurs, absinthe and the traditional "Borovicka" from junipers as well as gin, whisky, vodka and rum. The products of the company are known throughout the country. But they are not intended only for the domestic market. Export dates back to 1934, and in recent years the volume has been increasing.

RUDOLF JELÍNEK a.s. www.rjelinek.cz





# **DID YOU KNOW?**

Palírna U Zeleného stromu was awarded two gold medals in the international Catavinum World Wine & Spirits Competition 2020. Facing a strong international field, the company won a gold medal with its traditional Czech old rye whisky called Myslivecká Reserve. Distillery Kleiner, a local distillery focusing on ultra-premium spirits, which became a part of Palírna U Zeleného stromu in 2017, was also very successful in Spain; the Great Gold Award was given by the expert jurors to the premium seven-year-old Kleiner Apricot XO 7.

# PALÍRNA U ZELENÉHO STROMU

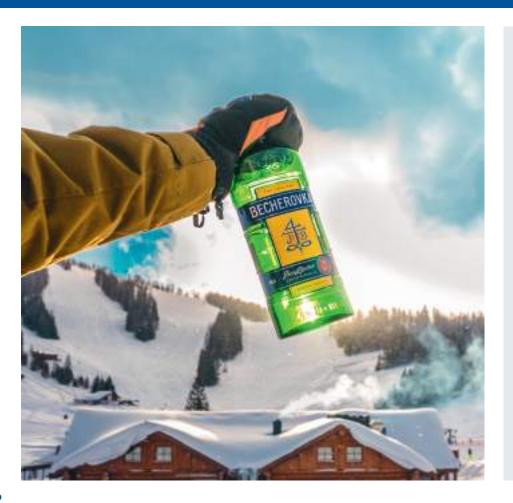
This is the oldest European distillery, dating back to 4th July 1518. On this day, the - in European terms unique – tradition of distillate production in Prostějov began. The tradition of rye spirits has continued with the Stará Žitná Myslivecká brand, which is a completely unique, purely Czech drink with its history dating back to the beginning of the 16<sup>th</sup> century. Stará Žitná Myslivecká is made from carefully selected rye distillate, which matures for four years in barrels made of American white oak. Consumers have nicknamed this spirit the "Czech rye whisky". The company confirmed the highest quality by winning the highest possible "Master" award from the prestigious tasting competition in London.

Palírna U Zeleného stromu a.s. www.palirnauzelenehostromu.cz



## **DID YOU KNOW?**

The herbal liqueur Becherovka has been produced according to a secret recipe for over 200 years. It is famous for its typical bitter-sweet taste and golden colour. The story of Becherovka starts in 1805 when the English doctor Christian Frobrig, while leaving Karlovy Vary, bestowed a gift upon Josef Becher (pharmacist and trader) in the form of a recipe for a new liqueur. After testing the recipe for two year, Josef Becher started to sell the liqueur English Bitter in 1807. The liqueur was intended for treating stomach illnesses. Approximately seven million litres of Becherovka are produced in Karlovy Vary every year. Almost one half of the production is sold on the Czech market, and the rest is exported.



#### **BECHEROVKA**

Since 1807 Jan Becher has produced a world-famous iconic Czech herbal liqueur called Becherovka. It's a 100% natural product exported from Carlsbad to more than 40 countries worldwide. Jan Becher is a company with Czech roots and a global presence. As a part of the Pernod Ricard group, the company distributes more than 40 premium spirit and wine brands such as Ballantine's. Jameson, Havana Club, Absolut, Beefeater and G.H. Mumm on the Czech market.

Jan Becher – Karlovarská Becherovka, a.s.

www.pernod-ricard.cz/en

# **HILL'S LIQUERE**

Hill's distillery uses traditional manufacturing technologies for the production of liqueurs, spirits and distillates. It guarantees great quality and taste of its traditional products. Hill's spirits have been intended for wholesale warehouses, restaurants, patisseries and small entrepreneurs. The company shop also sells products to end users. You will always receive advice on how to serve or mix spirits best and how to use them in the kitchen for baking or cooking. In 1990, the company only offered mainly basic

spirits – rum, vodka, green liqueur, Radigast and egg liqueur. Within a short period, the company portfolio expanded to include 95 types of liqueurs, spirits and distillates, including the famous and, for the world, re-discovered 70% Hill's Absinth. Today, after 20 years of operation of the Hill's liqueur plant in Jindřichův Hradec, the exceptional taste, quality and uniqueness of the original are still the most important factors in production.

Hill's Liquere

www.hillsabsinth.cz



#### **DISTILLERY ZUFANEK**

The family-owned Zufanek distillery was founded in September 2000 with the main goal of making high-quality hand-crafted plum brandy. Its product range has been carefully expanded and now includes herbal liqueurs and some of the most highly acclaimed absinthes and gins. All products are 100% natural, made according to original proven recipes without any artificial colours, flavourings or aromas. They distil, macerate and produce distillates they like – final products they can be really proud of it. That's why all the spirits and liqueurs bear their name.

ŽUFÁNEK s.r.o.

www.zufanek.cz





# STOCK PLZEŇ-BOŽKOV

Stock Plzeň – Božkov is the market leader in the Czech Republic, where they have been operating since 1920. Their wide range of products includes many well-known and well-loved brands. Brands that sell the most are Božkov, Fernet Stock and the vodkas Amundsen and Pražská vodka. STOCK Plzeň – Božkov distributes other brands from all around the globe for example Captain Morgan (rum), Johnnie Walker (scotch), Baileys liqueur, Jim Beam, Courvoisier cognac and others. STOCK bought

BARTIDA in June of 2019. This action has expanded their portfolio with additional premium brands of spirits. BARTIDA itself distributes rum Legendario in the Czech Republic and it has its own production of fruit and herb spirits. Their position reflects the ability to nurture their long-standing successful brands while refreshing the portfolio with new market-inspired, innovative products such as the Božkov Republica range.

STOCK Plzeň – Božkov s.r.o. www.stock.cz

#### **KITL**

Kitl is a producer of cold pressed syrups, herbal wines, meads and food supplements. A company founded in 2007, it offers healthy and tasty products. To maintain its own high standards and guarantee organic quality, Kitl operates its own organic orchards. Kitl Mead is made from organic honey and four herbs using a cold process. It is sweetened only with grape juice and contains no added sugar. Another product is Kitl Nightcap, which draws on the tradition of medicinal wines. Made of wine and seven herbs, it helps to relieve stress.

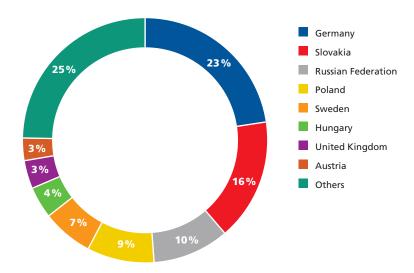
Kitl s.r.o. www.kitl.eu



### **BEER**

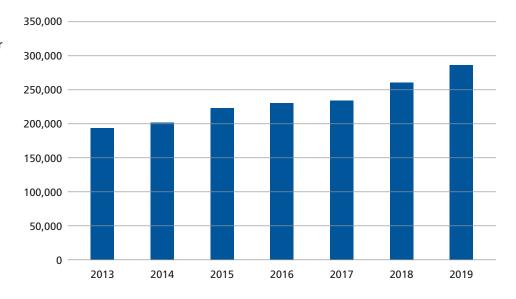
Brewing is among the most important sectors of the food industry in the Czech Republic, enjoying a long and successful tradition. Brewing has evolved from primitive techniques in households through to craft production, industrial production in steam-powered breweries to the current state-ofthe-art technologies, while always maintaining the same quality. Beer is considered a symbol of the Czech nation, and since 2008 the designation "Czech beer" has been protected as a geographical indication. Currently, there are 480 microbreweries, 29 independent breweries and six large brewing companies operating in the Czech Republic. The country ranks 7<sup>th</sup> in Europe in terms of beer production. In the last 10 years, the number of microbreweries have significantly increased, reflecting the market trend and increased consumer demand for seasonal and specialty beers, which thus complement the traditional Czech bottom-fermented pale lager.

# **EXPORT OF BEER BY COUNTRIES IN 2019**



Source: The Czech Statistical Office, SITC (4): 1123 Beer made from malt; Cross-border movements of goods

# **EXPORT OF BEER IN 2019 IN THOUS. EUR**



Source: The Czech Statistical Office, SITC (4): 1123 Beer made from malt; Cross-border movements of goods

# **DID YOU KNOW?**

In the 9<sup>th</sup> century, agricultural conditions in Bohemia were ideal for the cultivation of basic ingredients for beer production – malt and hops – hence the flourishing of beer production in our country. Czech malt and hops almost immediately became export items. First reports of brewing beer in monasteries date back to 933; brewing beer is reported in 993 in the Břevnov Monastery, where beer has been made almost continuously to this day. The first independent Czech brewery was founded in 1118, and the brewing industry experienced its greatest expansion from the 12<sup>th</sup> century as rights to brew beer were granted to towns at that time. During the Renaissance, a number of aristocratic families started to operate breweries as a part of their business activities. In 1842 brewer Josef Groll brewed the "Pilsner-type of beer" for the first time in the Municipal Brewery in Plzeň. It is a light bottom-fermented beer, which is in particular characterised by a stronger hoppy taste and golden colour. The middle of the 19<sup>th</sup> century can be called the "Golden Age of Czech Brewing". In this period, important technological innovations were introduced: the transition to bottom fermentation, the development of new breweries, the introduction of saccharometers, machine drives, steam brewing, machine cooling and the first bottling plant. In the Czech Republic, several traditional backyard malthouses still operate.

# PLZEŇSKÝ PRAZDROJ

Plzeňský Prazdroj is a brewing company known throughout the world as Pilsner Urquell. It started brewing in 1842. Over time the range of beers and beverages expanded to include other great brands – Gambrinus, Radegast, Velkopopovický Kozel, Excelent, Master, Birell, Frisco and Kingswood. Quality is guaranteed by careful selection of ingredients and above all their recipe, proven over the years, as well as by the art of their

brewers, which has been handed down through the generations.

They are the proud bearers of the EU protected geographical indication –

Czech Beer – and export to more than 50 countries.

Plzeňský Prazdroj, a.s. www.prazdroj.cz/en



#### **BUDWEISER BUDVAR**

Since 1895 Budweiser Budvar has brewed the finest Czech lager in the world, made using local ingredients and aged to perfection in the cellars in České Budějovice, South Bohemia. The brewery is still owned by the people of the Czech Republic. Greetings from the republic of beer, which exports Budweiser Budvar to more than 70 countries all over the world.

Budějovický Budvar, n.p. www.budweiserbudvar.com







# **DID YOU KNOW?**

Budvar in České Budějovice uses the water from a 300-m deep artesian well located directly in the area of brewery. This crystalclear water comes from an ice-age lake giving the beer an absolutely unique taste. This is one of the reasons why this national treasure is only brewed at this place; the brewery is the bearer of the place of origin indication.

#### **STAROPRAMEN**

Staropramen was founded as a small operation in 1869 in Smíchov, which used to be a suburb but is now a part of Prague. For 150 years the company employed only Czech brewmasters, who wanted to come up with new products such as the first Czech semi-dark lager Granat, which gave the name to the entire category. Becoming the largest brewery in Czechoslovakia, as well as one of the largest in Europe, has not changed much to date. Today Pivovary Staropramen is the second biggest brewer in the Czech Republic, and Staropramen is the number one Prague beer with perfectly balanced malt and hops, a famous golden colour and unique harmonious taste. They are now present in more than 35 countries.

Pivovary Staropramen, s.r.o. **www.staropramen.cz** 





# **MATUŠKA BREWERY**

Matuška Brewery was founded on 13<sup>th</sup> April 2009, which was Easter Monday. The very first batch was brewed on this day, and the beer was a special dark lager. Since then the brewery has grown a lot, and nowadays is well-known

in the Czech Republic and makes around 30 different kinds of beers throughout the year. The brewery falls in the microbrewery category and specialises in lagers and ales.

Pivovar Matuška s.r.o. www.pivovarmatuska.cz

# BREWERY HAVLÍČKŮV BROD

Měšťanský pivovar Havlíčkův Brod a.s. is an independent, Czech regional brewery that has for more than 40 years operated under the Rebel brand and has built a stable position in the market over this time. The brewery was established in 1834 and since then has continuously been producing beer the traditional way. The brewery sells 100,000 hL of beer per year. A quarter of the production is exported, with Russia, France, Slovakia, the USA, Finland, Slovenia, Croatia, Serbia, Poland and Italy representing the biggest markets.

Měšťanský pivovar Havlíčkův Brod a.s. **www.hbrebel.cz** 



# **DID YOU KNOW?**

Pilsner style pale beer accounts for 90% of production in the Czech Republic. This type of beer has become immensely popular and spread all over the world.

The Czech Republic is the world leader in terms of beer consumption per capita – over 140 L per person per year.



# **KUTNÁ HORA BREWERY**

There has been a brewing tradition in Kutná Hora since time immemorial. The history of the brewery dates back to 1573, linked to the personality of Mikulaš Dačický of Heslov, whose name was given to the beer that used to be brewed here in the past. Closed down in 2010, the brewery rose from the ashes again in February 2017. Since then, a variety of traditionally-brewed beers from home-grown

ingredients has been offered.
Customers in 10 European countries can enjoy the beer. Original ingredients, double mashing, open fermentation and traditional cellars are all parts of the fantastic heritage. Therefore, this beer is now enjoyed not only locally, but in many other European markets.

Měšťanský pivovar v Kutné Hoře **www.pivokutnahora.cz**The producer belongs to Pivovary Koruny české s.r.o.

#### **LOBKOWICZ BREWERY**

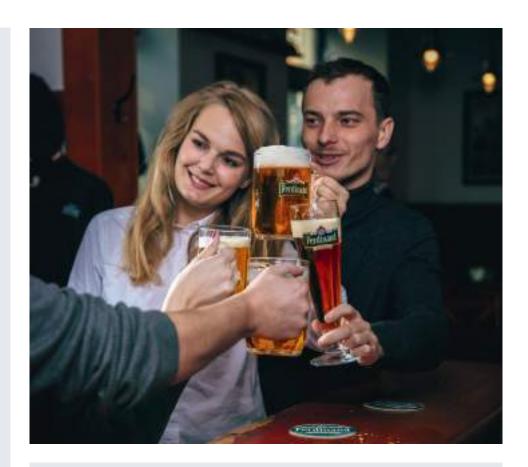
The Lobkowicz Premium range offers a broad selection of beer styles to all lovers of high-quality beer. The long history of the brewery and an emphasis on using high-quality ingredients and respecting traditions is also reflected in the character of the beer. The Lobkowicz bottomfermented beers are prepared by the time-tested, traditional double mash method. The fermentation process takes place in open vessels after which the beer matures for a sufficient period of time in lager cellars. However, traditional doesn't mean out-of-date. They also prepare modern, topfermented ales, IPAs and wheat beer. Their beers have received numerous awards both in the Czech Republic and abroad.

Pivovary Lobkowicz Group, a.s. **www.pivovary-lobkowicz.cz** 









#### **FERDINAND BREWERY**

The Ferdinand Brewery located in Benešov near Prague is one of the last Czech owned breweries using manual production processes; they still brew beer according to venerable brewing procedures. The brewery exclusively uses ingredients of Czech origin, including its own backyard malt. It offers ten types of beers including pale lagers, semi-dark beers and stouts as

well as a gluten-free beer. The beer is exported in stainless-steel kegs, petainers or bottles with a guaranteed storage period of up to 1 year.

Pivovar Ferdinand, s.r.o. www.pivovarferdinand.cz





# TRADITIONAL BREWERY IN RAKOVNIK

The Traditional Brewery in Rakovnik is one of the few independent industrial breweries in the Czech Republic having more than 5 centuries of brewing tradition. It is a good example of harmonising brewing heritage with modern technology and equipment. The Traditional Brewery in Rakovnik produces all its beers according to the traditional Czech

method, meaning double-mashed technology and fermentation in open vats as well as lagering in horizontal tanks for 40–60 days. It only uses the highest quality ingredients of Czech origin. The high quality is confirmed every year by various prestigious Czech and international awards and their portfolio comprises three brands: Bakalář, Pražačka and Černovar.

Tradiční pivovar v Rakovníku, a.s. **www.pivobakalar.cz** 

# WINE

There are 17,198.05 ha of planted vineyards in the Czech Republic (Moravian region 16,514 ha, Czech region 653 ha, other 31.05 ha). Two thirds (11,367.06 ha) are planted with white grape varieties and one third with blue varieties (5,751.35 ha), with just 1% accounting for table (44.19 ha) and rootstock varieties (35.44). The most common varieties of white wines include: Green Veltliner, Müller Thurgau, Rhine Riesling, Welschriesling and Sauvignon. The most common blue varieties include St. Lawrence. Frankovka, Zweigelt, Pinot Gris and Blauer Portugieser. These varieties account for two thirds of the area of vinevards in the Czech Republic. Purely Czech varieties include Aurelius, Moravian Muscat, Pálava, Veritas, André or Neronet. The long-term average

annual wine production in the Czech Republic has been approximately 600 thousand hL.

Wines from the Czech Republic are known abroad for their quality, as evidenced by a number of medals awarded in international competitions. For example, in 2019 at the San Francisco International Wine and Spirits Competition, Moravian and Czech winemakers won six awards -Mikulov Winery for the best semi-sweet Welschriesling 2015 and the best Pinot Noir 2017 in their categories. B/V winery won in the category of dry wines of other white varieties as well as in the whole category of other white varieties with its Müller Thurgau 2018 late harvest. Vinařství Líbal won the highest award in the Best Riesling category with

its Rhine Riesling 2017. At the same time the wine was awarded a major gold medal – DOUBLE GOLD MEDAL. Vinselekt Michlovský won a medal in the category of the best red late harvest for Agni 2007.

Moravian and Czech winemakers achieved the greatest success in terms of the number of medals won in Vienna at the AWC Vienna competition, where they won an incredible 298 medals.

Our winemakers brought a total of nine major gold medals back from the Finger Lakes International Wine Competition 2019, which took place in New York. The Texas International Wine Competition was also successful for our winemakers – they won six major gold medals there.



# **Moravian wine region**

- Mikulov subregion 4,432 ha
- Slovácko subregion 4,188 ha
- Velké Pavlovice subregion 4.741 ha
- Znojmo subregion 3,153 ha

#### **WINERY LUDWIG**

Winery Ludwig s.r.o. produces more than one million bottles per year under the famous Cow Hill. The winery primarily produces attributive wines made from traditional grape varieties ripening in the best-situated vineyards. Grapes are collected manually and carefully processed, using controlled fermentation technology. This gives their wines their unique, distinctive character. The winery uses its own bottle design and cork and wooden labels for certain wine selections.

Vinařství Ludwig, s.r.o. www.vinnesklepy.cz



# **DID YOU KNOW?**

In international competitions, Czech wines won a total of 990 medals in 2019.

#### **LAHOFER WINERY**

The LAHOFER Winery is one of the greatest family owned wine producers in the Czech Republic. It manages 430 ha of vineyards on the border with Austria. The estate produces wines of all major Central European varieties. In 2020 LAHOFER opened a new, architecturally exceptional wine cellar and production hall with an outdoor amphitheatre. Thanks to this, they have increased their production capacity to about 1.5 million litres per year.

Vinařství LAHOFER, a.s. **www.lahofer.cz** 



#### **WINERY SPIELBERG**

SPIELBERG is a small winery that has been producing its famous wines since 2002. The winery is situated in South Moravia – the traditional winemaking region of the Czech Republic. Their philosophy is based on organic farming, using only handpicked grapes from their vineyards. Craft combined with modern

technologies creates iconic wines for the cellar. The company is best known for Riesling, Chardonnay and Pinots. You can find their wines in Prague Michelin restaurants and top wine bars. They were named "The Best Winery in the Czech Republic" in 2017.

SPIELBERG CZ, s.r.o. www.spielberg.cz



#### **WINERY HRUŠKA**

The company's headquarters is situated in the picturesque village Blatnička, where they use the local terroir to produce quality wines. Their vineyards are located in the foothills of the Bílé Karpaty nature reserve, where the terrain is characterised by a rugged surface and slopes at an altitude that averages about 360 m. The subsoil is limestone. which enhances aroma, mineral content and terroir, and there is also claystone below with a high proportion of potassium that lends the wines a unique freshness and extravagance.

VÍNO HRUŠKA s.r.o. www.vinohruska.cz

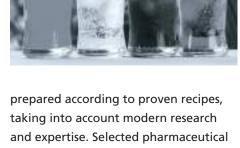
# NON-ALCOHOLIC BEVERAGES

A wide range of non-alcoholic drinks – sodas, fruit juices, mineral water and bottled water – are produced in the Czech Republic. The product ranges of Czech producers also include fruit juices and herbal teas. Manufacturers have been expanding their offer in connection with regional as well as global trends and are constantly trying to come up with new flavours. Vitamin-enriched drinks as well as drinks containing extracts from herbs

(such as dandelions) or fruit have been marketed recently.

## **TEAS**

Teas produced in the Czech Republic are made from incredibly pure natural substances. Herbal teas are produced without allergenic chemical ingredients and are subject to strict inspections and standards, which ensure their quality and health safety. Herbal teas are



prepared according to proven recipes, taking into account modern research and expertise. Selected pharmaceutical specialties and herbal teas are approved by the State Institute for Drug Control. Therefore, they have proper registration and certification as medicinal products.





#### **LEROS**

Leros is a traditional Czech producer of herbal teas. For 60 years, it has been buying and processing herbs to preserve their miraculous properties.

The company understands the healing effects of nature to which all people are inextricably related and wants to constantly remind people that they can always turn to it with confidence. Respecting tradition and nature, it offers aromatic herbal teas full of harmony and health.

LEROS, s.r.o. www.leros.cz





#### **KYOSUN**

Kyosun s.r.o. is a leading supplier of matcha tea to gastronomic facilities, shops, and wellness and fitness centres. Matcha tea is grown in the Aichi prefecture in Japan, and the company purchases it directly from the manufacturer. The company chooses products representing a modern, healthy lifestyle, focusing on popularising lesser known products and/or innovative processing or offers of traditional products.

Kyosun s.r.o.

www.matchatea.cz,

www.matchatea.bio,

www.originalmatcha.com

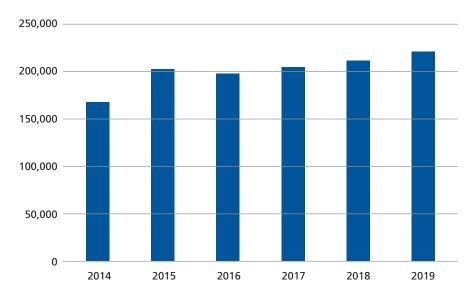


### **MINERAL WATER**

The Czech Republic is rich in mineral water. Currently, there are eight tapped large mineral water deposits. Natural mineral water only comes from recognised protected underground sources, which are strictly controlled by the Ministry of Health; long-term monitoring and declaration of a protection zone are done before a source is recognised as a natural mineral water source.

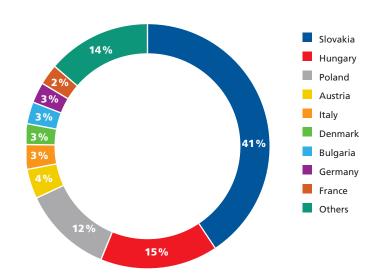
Producers bottle their products on modern production lines, which guarantee superior quality. Bottled water must be produced, packaged and labelled as a food product. In addition, mineral water for babies has to comply with extremely strict limits for the possible presence of sodium and nitrates. Water bottling is subject to the strict inspection both by the producer and by the Czech Agriculture and Food Inspection Authority.

# **EXPORT OF MINERAL WATERS IN THOUS. EUR**



Source: The Czech Statistical Office, HS 4: 2201, 2202; Cross-border movements of goods

# **EXPORT OF MINERALS WATERS BY COUNTRIES IN 2019**



Source: The Czech Statistical Office, HS (4): 2201,2202; Cross-border movements of goods

## **DID YOU KNOW?**

Mineral water has long been the main symbol of the Czech spa industry. Mineral springs produce water of extraordinary variety in terms of chemical compositions and physical parameters. There are approximately 14 mineral springs in the Czech Republic. Mineral springs are suitable for the treatment of, for example, the musculoskeletal system, diseases of the digestive system and metabolism, upper and lower respiratory tract illnesses and also urological problems.

#### **EXPORT**

Exports of mineral water from the region of spas in Western Bohemia date back to the 15<sup>th</sup> century. However, acidulous water only began to be exported systematically three hundred years later, when it was initially filled into clay, earthenware or wooden jugs, as glass was too expensive at the time.

By the 19<sup>th</sup> century mineral water was also exported to Vienna or Budapest, but this business was not yet very prosperous. In 1856 Heinrich Mattoni with his friend Fritz Knoll changed the situation. They obtained a licence to ship mineral water from Karlovy Vary. They managed to triple exports

of mineral water within ten years. By 1869 the exports of mineral water from Kyselka city reached approximately 330,000 bottles. It further soared to about 3 million bottles a year by 1880 and 9 million bottles by 1901.





Source: The Mineral Water Association



#### **MATTONI 1873**

Mattoni 1873 Group is the largest non-alcoholic beverage distributor in Central Europe. The company was founded by Heinrich Mattoni in 1873. In the 1990s, the company was privatised. The Pasquale family, Italian entrepreneurs, became the new owners, and the business resumed the Czech-Italian tradition. The family modernised the bottling plant considerably.

In the Czech Republic, Mattoni 1873 produces the following traditional mineral waters: Mattoni, Magnesia, Poděbradka, Dobrá voda and Hanácká Kyselka as well as Aquila spring water.

Furthermore, Mattoni 1873 Group is the exclusive producer and distributor of PepsiCo soft drinks on 4 European markets.

Mattoni 1873 a.s.

www.mattoni1873.com

# **DID YOU KNOW?**

As early as 1868 Heinrich Mattoni started filling mineral water into glass bottles with red eagle labels in Kyselka city. The red eagle has remained the symbol of Mattoni to this day.

#### **BOHEMIA HEALING MARIENBAD WATERS a.s.**

Top quality European medicinal springs BILINSKA, ZAJECICKA and RUDOLFUV

The company owns the bottling rights and production lines for highly mineralised waters intended for therapeutic drinking cures in hydromineral therapeutic spas or for home treatment by drinking. All these springs have a century-old history and are appreciated all over the world and are used in Czech spas and exported to many countries.

AQUA MARIA – Premium table water from first-class spa city Mariánské lázně

In addition to medicinal springs, the company also owns bottling rights and production lines for the low-mineralised AQUA MARIA spring. This source also has many international awards. It has a low content of sodium and fluorides and is one of the most valued springs for table water.

BOHEMIA HEALING MARIENBAD WATERS a.s.

www.bhmw.cz



## **SWEET BEVERAGES**

The segment of sweet beverages includes sodas, fruit juices, sweetened mineral water and sweetened nonsparkling water. Producers have adapted to consumer preferences in terms of the taste of beverages, and they have also been responding to the growing demand for healthy products. They use more natural ingredients than before, check calories and reduce the sugar content in drinks. Producers also combine traditional drinks with various seasonal flavours or create completely new ones in their R&D departments.





#### **KOFOLA**

Kofola, the legendary Czechoslovak drink with a unique taste and aroma, started its journey during the 1960s. A softly sparkling cola drink with an unusual but addictive taste that can be found nowhere in the world but in the Czech and Slovak Republics is made of a mixture of 14 herbs and fruit juices flavoured with liquorice. The company is proud that their business relies on traditional brands, which they develop in locations where they come from. The KOFOLA family portfolio also includes many other non-alcoholic drink brands such as Rajec, Vinea, Jupí, Semtex, Kláštorná Kalcia, UGO or Top Topic, and the company is a distributor of beverages such as Rauch Juices, Evian, Royal Crown Cola, Orangina, Vincentka and others.

Kofola ČeskoSlovensko a.s.

www.kofola.cz

#### **LINEA NIVNICE**

LINEA NIVNICE, a.s. is one of the most important producers of fruit drinks in the Czech Republic. The history of the production of beverages in Nivnice goes back to 1946, when the production of spirits and herbal liqueurs began. Since 1995 the main production programme has been for fruit juices, nectars and drinks in Tetra Pak cartons. The production of well-known and popular syrups and fruit based baby-foods also represents a significant part of the production.

LINEA NIVNICE, a.s. www.lineanivnice.cz





# **BOHEMSCA**

BOHEMSCA is a 100% natural (organic quality) Bohemian lemonade made from high quality local fruit juices and extracts carefully balanced with a hint of herbs and spices, bringing you a modern twist to the traditional combination of flavours – just like grandma used to make.

Key characteristics of Bohemsca products are 100% natural or organic quality ingredients, 100% hand-made mixing and finetuning of seasonal imbalances, 100% glass non-returnable bottle production (no cans or PET bottles), 100% vegan, 0% chemical preservatives (benzoates, sorbates, etc.), 0% added

aromas and artificial fragrances, 0% phosphoric acid, 0% GMO.

SNOWBALL s.r.o. | BOHEMSCA www.bohemsca.cz



#### **BIG SHOCK DRINK**

AL-NAMURA is a genuine Czech family company, representing and distributing renowned world brands since 1992. They are the manufacturer and owner of the Big Shock brand, which is the number 1 brand in the energy drink segment in terms of volume on the Czech market. Their team consists of more than 50 employees, and they export to more than 10 global markets. The headquarters is in Prague. Since 1992 they have been representing and distributing world-renowned traditional brands, which they carefully select in accordance with their philosophy of discovering great beverages from the whole world.

Al-Namura spol. s.r.o. www.bigshock.cz





# BREWERY ČERNÁ HORA – GRENA DRINK

The history of the Černá Hora
Brewery dates back to 1530, when
the estate was owned by the brothers
Tas and Jaroslav Černohorský from
Boskovice. In addition to the Lords of
Boskovice's, the brewery is historically
associated in particular with the
significant noble family Liechtenstein,
which managed it since 1597 and
later with the family of Auersperg.
In addition to beer, the brewery
produces six kinds of soft drinks

and two mixed drinks based on beer (called Radler). The legendary soft drink is called Grena. It has a glimmering garnet colour, balanced bitter-sweet flavour of grapefruit and lemon and the addition of hops, which gives the soft drink its fresh taste. Even though it is enriched with hops, the drink does not contain any alcohol. Their beverages have also received numerous awards both in the Czech Republic and abroad.

Pivovar Černá Hora, a.s. www.pivovarcernahora.cz

#### **AG FOODS**

AG FOODS Group specialises in the development, manufacture and distribution of soluble drink mixes, premium portioned and loose leaf tea, roasted coffee, and fruit concentrates for soft drink or juice preparation. They provide customers with a comprehensive beverage service. The main target groups are vending distributors and operators, cafés, restaurants, hotels, hospitals, school and company canteens or e-shops. Their modern production plant and administration centre operate from Košíkov, near to the town of Brno, and in České Budějovice. Central European clients are served by subsidiaries in Slovakia, Hungary and Poland.

AG FOODS Group a.s. www.agfoods.eu/en



WE MAKE SURE EVERYTHING WE DO SMELLS GREAT







# **HEALTH FOOD**



Health food has been booming recently in the Czech Republic and elsewhere. The demand for healthy fare without added chemicals such as stabilisers, emulsifiers, preservatives and dyes has been growing all over the world. Czech companies have become aware of this and have started to offer a number of products in this category. Health food producers must comply with several strict criteria, using special equipment and technologies to meet them.

#### MANA

Mana is a company that produces complete-nutrition superfoods. Their recent products include a plant-based burger patty, but they have been producing their now-classic food powders since 2014. Nearly every year, they update their powder recipe in accordance with the latest

scientific findings. One serving delivers 42 essential nutrients, six types of protein, eight types of fibre six types of fat (including EPA and DHA omega-3s), and all vitamins and minerals.

Heaven Labs s.r.o. www.drink-mana.com





#### **BONAVITA**

BONAVITA, spol. s.r.o. was founded in 1991 and is currently the largest producer of breakfast cereals in the Czech Republic. The quality of their products is of key importance to the brand, which has both BRS and IFS certificates. BONAVITA has a high production capacity, which allows it to produce at maximum efficiency. BONAVITA is also a strong exporter, exporting to more than 30 countries around the world.

BONAVITA, spol. s.r.o.

www.bonavita.cz





#### **EMCO**

Emco is one of the leading companies in the Czech food industry. It was founded by Zdeněk Jahoda in 1990 and has been managed by family members who put their passion and dedication into producing healthy products. The company Emco is the biggest processor of oats in Central Europe and offers a large variety of tasty products such as crunchy and traditional muesli, oatmeals and biscuits, and different kinds of gluten-free bars. Emco exports goods to more than 50 countries all over the world. You can find their products across Europe but also in Morocco, UAE, Philippines and even in Walmart stores in the USA.

Emco spol. s r. o.

www.emco.cz/en

### PHARMIND CORPORATION

In the heart of Europe, the company creates with passion entirely natural fruit snacks for energetic, successful people who appreciate the beauty of life. Finding the best and safest ingredients, they develop relevant and unique combinations of tastes and release a range that will satisfy any customer. Their main goal is to produce products of impeccable quality. The company's products are certified IFS, Kosher and Vegan.

Pharmind Corporation s.r.o. **www.pharmind.cz** 





### **EKOFRUKT**

**EKOFRUKT** is one of the largest fruit-growing companies in the country with 200 hectares of land. It mainly grows apples, pears, cherries, sour cherries and apricots. The company has a storage capacity of 4,000 tonnes with a cooling system for stored fruit with a controlled atmosphere with low oxygen. **EKOFRUKT** is also a traditional producer of muesli bars that have been supplied under the Twiggy brand to customers in the Czech Republic and abroad since 1992. **EKOFRUKT** received certification from GLOBALG.A.P., IFS and SISPO.

EKOFRUKT Slaný, spol. s.r.o. www.ekofrukt.cz



### **OVOCŇÁK**

Ovocňák is a family-owned company with over 30 years of history. In 2011 the company started to produce pure fruit juice. The idea was to offer to consumers a top-quality Czech product without any added chemicals. Currently, the company produces 100% fruit and vegetable juices as well as purée, fruit snacks and sallow-thorn berry products under the Ovocňák brand in its cider house in Rudice near Luhačovice. In 2019 it also opened its plant in Beckov, Slovakia. It mainly uses its own ingredients or buys them from fruit farmers in the area. They established their own orchards in 2013, thus not only supervising the quality of ingredients but also ensuring it themselves. Basic packages are 3, 5 and 10 L Bag-in-Boxes, but they offer one-portion Dovpacks of 120 to 750 ml too. Furthermore, they produce custom-made products for some customers, and even private brands are not a problem. They prefer to use regional ingredients. Yet, if a customer has their own recipe, Ovocňák is able to adapt.

Ovocňák s.r.o.

www.ovocnak.cz



### **LIFEFOOD**

Lifefood is a Czech company that is a pioneer and an innovative leader in the RAW FOOD sector, both in the Czech Republic as well as abroad. Since 2006 Lifefood has been producing first-rate RAW products of the highest ORGANIC quality. Lifefood snacks are high quality and RAW ORGANIC products are full of vibrant life energy, nutrients, vitamins, minerals and enzymes. Lifefood products are REALLY RAW guaranteeing that all ingredients

used in our products are RAW – from the initial ingredients all the way to the final product. Only truly RAW ingredients can produce a truly RAW product. Lifefood company have personal relationships with suppliers and personally oversee the quality of the raw ingredients, their processing and transport. Products form Lifefood are VEGAN, naturally gluten-free and lactose-free.

Lifefood Czech Republic s.r.o. www.lifefood.eu









### **BOMBUS**

Bombus are healthy fruit RAW bars produced from purely natural ingredients without any heat treatment. The bars are based on date paste. They do not contain gluten, added sugar or any preservatives. Bombus RAW ENERGY bars are an ideal snack to boost healthy energy for all active people as well as for people with health restrictions or those on alternative diets. Currently, millions of BOMBUS bars are exported to 20 countries worldwide.

DMHERMES TRADE s.r.o. www.bombusenergy.cz





### **PROTEINER**

Proteiner is heat-treated egg white, free of chemicals and preservatives. Free of fats, sugars, gluten, lactose, cholesterol, low in calories and high in animal protein (14%) with a neutral taste. Proteiner is suitable for the preparation of vegetarian meals and for the production of ordinary protein-rich foods (salads, spreads and ready meals) with an unchanged taste. It is used for

weight loss (diets) and for meals in hospitals, spas, senior homes or schools. In fitness facilities, it is a source of animal protein alternative to meat, similar to vegetable tofu. Customers in the Czech Republic are gastronomic entities such as Eurest, Aramark, Sodexo or retail chains like Macro / Metro, Tesco, Kaufland, Billa and Ahold.

Proteiner Trading s.r.o.

www.adlerproteiner.com





### I LOVE HUMMUS

Llove Hummus is a Czech company, which has been present on the market for 10 years. Its main product is a 100% natural vegan gluten- and sugar-free chickpea- sesame delicacy with no added chemicals, preservatives and rich in nutrients. Hummus is supplied in four flavours: original, caramelised green onion, tomatoes and black olives including BIO versions. In addition to this product, they are also proud of their purely natural, vegan Kimchi. The production complies with the European standard HACCP and the International Food Standards - IFS Food. They want to give people the opportunity to eat well and feel better. Balanced and at peace with the world – simply by providing a range of top-quality, tasty, full-value products.

I love Hummus s.r.o.

www.ilovehummus.cz

www.ilovekimchi.cz



### **NOMINAL**

Since the beginning, the NOMINAL family company has focused on the production of gluten-free foods and natural food products suitable for promoting a healthy lifestyle. They place great emphasis on the quality of ingredients used, and some of them come from their own production. Their gluten-free products are consumed not only by people with dietary restrictions, but also by those who do not want to burden their bodies unnecessarily.

They have been pioneers in the field of the production of gluten-free food products in the Czech Republic and help to make their customers' lives healthier. In particular they pay great attention to the quality of ingredients used in their gluten-free products. Their main values include nature, meticulousness, humility and diligence. They have been producing fair and tasty gluten-free food products for 25 years.

NOMINAL CZ OBCHODNÍ s.r.o. www.nominal.cz



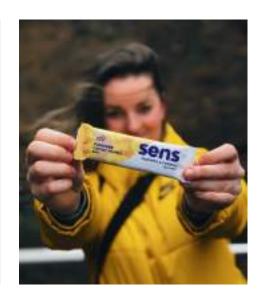


### **SENS**

Future and no-harm protein? This is SENS, a Czech start-up making maximally nutritious food with minimal harm to the environment. They use sustainable cricket protein which is extremely good quality and can be compared to high-end beef. The company produces this protein on their own cricket farm in Thailand. Crickets need 12 times less

feed than cattle and half as much feed as pigs and broiler chickens. Less everything – less land, less water and even less time is needed. They make everyday nutritious products such as peanut butter protein bars, gluten-free pasta or chocolate shakes.

SENS Foods CZ s.r.o. https://www.sensbar.com/en/











### **CEREABAR**

Cereabar company is a family company founded in 1992 in Zabreh. They specialise in the production of high-quality cereal and nutrition bars. Being aware of the competition in the field of cereal and nutritional products, they always strive to bring to their customers something new

and original. They are not afraid to experiment and combine seemingly incompatible ingredients. They love challenges, and their biggest goal is to explore new tastes and satisfy their customers.

Cereabar s.r.o.

www.cereabar.cz



### **ROBI**

ROBI is a mixture of vegetable proteins. It is a specially prepared mixture of wheat proteins, which is comparable to meat in its consistency, appearance, taste and protein content. It can replace meat in terms of nutrition as well as culinary use. You may enjoy healthy vegetarian dishes without missing

the taste you are used to. Robi is intended for all those who want, or need, to reduce meat consumption, to reduce fat and cholesterol intake, who follow a special diet, want to lose weight or just want to change their eating habits for the better.

Eurobi spol. s.r.o. www.eurobi.cz



### **BABY FOOD**



Baby food products have to meet the strictest requirements for quality and safety. Therefore, the products undergo a number of laboratory tests in order to reveal even the smallest amount of potentially harmful substances. Furthermore, growers and suppliers of ingredients must comply with strict conditions. For example, apples used for baby food production must meet the conditions for so-called baby food quality. The entire production process is monitored. Producers have their own laboratories for testing some substances, while samples are also sent to Czech and foreign laboratories. In addition to traditional baby food supplied in glass jars, baby food in handy pouches, so-called Doypacks, has become increasingly popular recently. Therefore, their production has experienced a real boom. A large part of the production is exported abroad.

### **DEVA NUTRITION**

Deva is a leading European producer of infant food and baby drinks.

Deva Nutrition is a reliable private label, B2B and OEM partner. Deva Nutrition has had experience with baby food production since 1950 and was the first plant to produce baby food in the Central and

Eastern European region. Sugars, preservatives and artificial colours are not added to their products. Their mission is to make the best quality product. Deva products offer both children's and organic/BIO quality.

Deva Nutrition a.s. **www.deva.cz** 



### **AG FOODS**

AG FOOD Group besides previously mentioned fields also distributes food and drinks to kindergartens, schools and hospitals. They provide customers with snacks ideal for children, and their snacks contain a high percentage of fruit such as purées or concentrates for preparation of 100% fruit juice. They are always free from preservatives. The company operates from Brno, and its Central European clients are served by subsidiaries in Slovakia, Hungary and Poland.

AG FOODS Group a.s. www.agfoods.eu/en/





### WE MAKE SURE EVERYTHING WE DO SMELLS GREAT

### **NOMINAL**

The NOMINAL family company has been introduced in the previous section. It also deals with the production of food suitable for little children. Nominal instant non-dairy cereal porridge, which is only made from cereals and without the presence of other ingredients, can help in preparing a small child's meal

a lot. Nominal porridges are easy to prepare. They are supplied in a number of variants (various cereals ranging from rice to wholegrain spelt) and can be mixed well with both vegetables and fruit. In addition, some of them are glutenfree.

NOMINAL CZ OBCHODNÍ s.r.o. www.nominal.cz

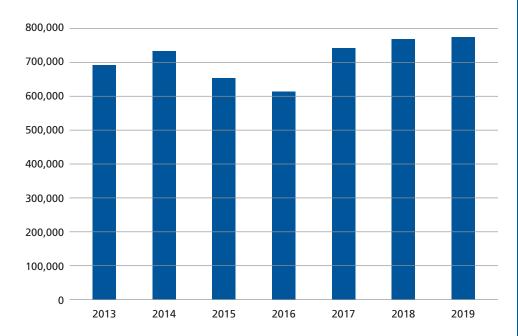
### **DAIRY PRODUCTS**

Currently, there are 19 recognised organisations of milk and dairy producers in the territory of the Czech Republic. In 2019, 3 072.8 millions of litres of milk were produced. In comparison to 2018, the production of drinking cream increased by 4.3%. A total of 58 797.4 thousand litres of

drinking cream were produced. The production of butter and other milk fat increased by 4.7% compared to 2018. The total reported amount in 2019 was 34.7 thousand tonnes. Trade in dairy products is focused on European countries. The positive balance of foreign trade is mainly due to the

exports of milk, cream and powdered milk intended for further processing abroad. Germany, Slovakia, Italy, Poland and Hungary have traditionally been the main European trading partners in terms of exports of milk and dairy products from the Czech Republic.

### **EXPORT OF MILK PRODUCTS IN THOUS. EUR**

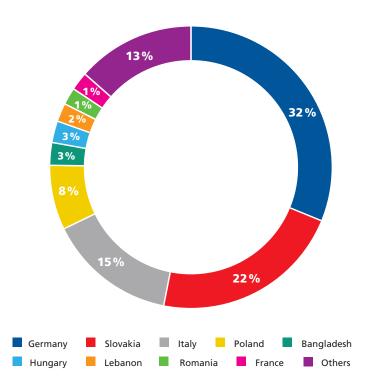


Source: The Czech Statistical Office, SITC (3): 022, 023, 024 Cross-border movements of goods The State Agricultural Intervention Fund, The Ministry of Agriculture of the Czech Republic

### **DID YOU KNOW?**

The United Arab Emirates and Lebanon are major customers for the akawi cheese produced in the Czech Republic. This traditional Arabic delicacy is used as an ingredient for the production of sweets, desserts and some pastries. Due to the shortage of milk, Arabic countries order the production of hundreds of tonnes of this cheese from Czechia.

### **EXPORT OF MILK PRODUCTS BY COUNTRIES IN 2019**



Source: The Czech Statistical Office, SITC (3): 022, 023, 024 Cross-border movements of goods



### **MILKEFFEKT**

Milkeffekt produces traditional cheese products and other cheese delicacies. All of the company production is handmade. The company holds the IFS certificate of the highest level and exports around the world. The whole production is possible to divide into three main streams. Traditional steamed cheese products, Mr. Grill Janosik cheese, and smoked and marinated cheese in jars. The top product of the company is Mr. Grill Janosik cheese the special cheese for grilling, baking on the pan or in the oven.

MILKEFFEKT, s.r.o.

www.milkeffekt.eu

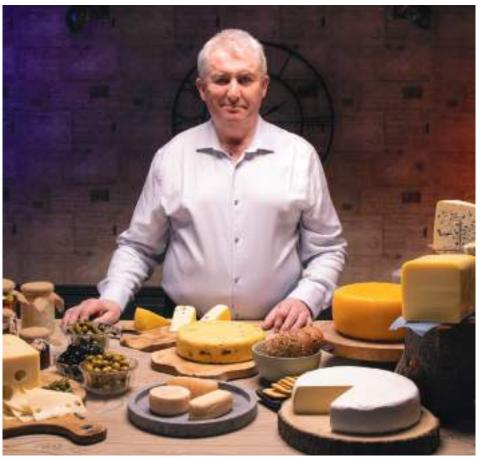




### **MADETA**

MADETA is the biggest Czech dairy company. The fundamental principle of MADETA is to produce dairy products according to original recipes for more than 100 years. Their main asset is the absence of any artificial preservatives or emulsifiers and usage of only natural colours and flavourings. The exceptional taste of their products is based on premium-quality Czech milk. The family owned company processes 1 million litres of milk daily into more than 240 dairy products. All MADETA's factories are IFS certified.

MADETA, a.s. www.madeta.cz



### **MLÉKÁRNA HLINSKO**

The history of the Mlékárna Hlinsko dairy company dates back to 1939 and has been in operation for more than 80 years. Currently, the dairy offers a wide range of long-life products including non-flavoured milk, flavoured milk, milk powder, sweetened milk, unsweetened condensed milk, cream, butter, quark and dry ice-cream mixtures.

The products are manufactured under their own trademark or private labels/brands and are exported to more than 30 countries worldwide. The production plant is certified by IFS (top level), HACCP and ISO 9001. Likewise, the products are HALAL and/or Kosher certified. The basic raw material of fresh cow's milk comes exclusively from Czech farmers from the Bohemia-Moravian Highlands, which is known for its scenic nature and clean environment.

Mlékárna Hlinsko, a. s. www.tatramleko.cz





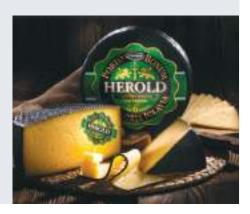


### **INTERLACTO**

The company INTERLACTO was founded in 1991 by a group of private owners and from the beginning has been focused on production of and trade in dairy products. Currently, the dairy division consists of four dairies -Moravia Lacto (Jihlava), Bohemilk (Opočno), Mlékárna Olešnice (Olešnice na Moravě) and Niva (Dolní Přím) and two warehouse companies. The yearly purchased volume of milk is around 250 million litres. The milk is processed into hard cheese, pasta filata and blue cheese, consumer products, milk powders including infant formula, and

export products like akawi cheese, condensed milks and sweet whey.
A specialty of the group is ice cream mixes.

INTERLACTO, spol. s.r.o. www.interlacto.cz/en



### **COMPERIO**

Comperio s.r.o. was founded in Prague at the turn of the millennium, in 1999. For a long time, they have supplied all the most important international chains, cash and carry shops and wholesale stores in the Czech Republic. They are also interested in traditional markets. Their activities are also expanded into dairy production. Their processed cheeses are packed in three types of packaging and

represent two quality levels. There is no added starch, dried milk, vegetable fats or oils. Based on these assumptions, the products are ranked as about the best quality processed cheese on the Czech market. The products are really popular among the customers especially thanks to the delicate taste and easy spreadability. BRC certified.

Comperio s.r.o.

www.comperio.cz www.brick.cz



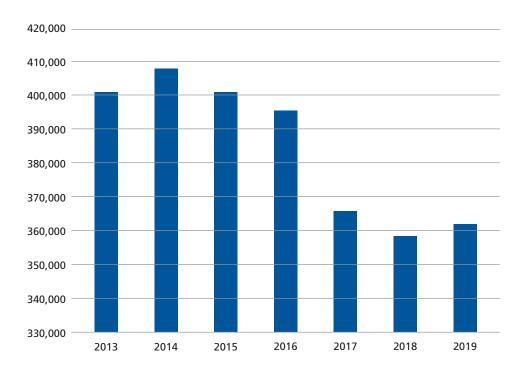


# MEAT AND SMOKED-MEAT PRODUCTS



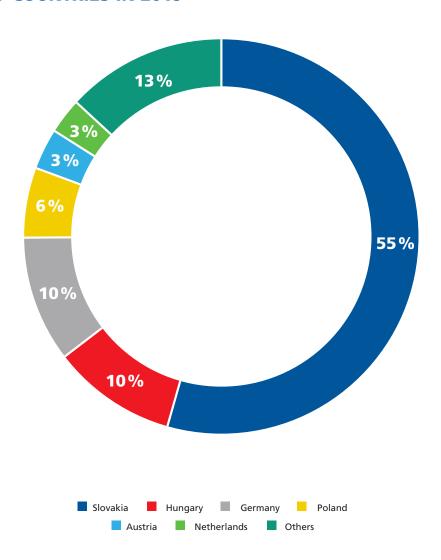
Meet processing and canning, together with the production of meat products, are key sectors of food production. They are closely linked to animal husbandry. Within the food-processing industry, the meat industry has been consistently one of the strongest and still growing sectors – it includes 2,100 companies of all size categories, namely roughly a quarter of the entire food-processing industry. Last year's meat production reached 450,774 tonnes. Pork meat accounts for 40% of consumption. On a year-on-year basis, the production of poultry meat increased to 195 3 thousand tonnes in 2018. The demand for poultry meat is primarily motivated by the demand for the so-called "low-fat white meat", which is in particular suitable for consumers who prefer this type of meat due to its nutritional parameters. This industry also produces other types of meat, such as lamb or rabbit. Nevertheless, their importance is less significant both in terms of production and consumption.

## **EXPORT OF MEAT AND MEAT PREPARATIONS IN THOUS. EUR**



Source: The Czech Statistical Office, SITC (2): 01 Meat and meat preparation; Cross-border movements of goods

# **EXPORT OF MEAT AND MEAT PREPARATIONS BY COUNTRIES IN 2019**



Source: The Czech Statistical Office, SITC (2): 01 Meat and meat preparation; Cross-border movements of goods



### **MP KRÁSNO**

The Krásno family-company is based on Wallachian traditions and superior--quality butchery craft. The company has its registered office in Valašské Meziříčí and the history of the industrial meat processing here dates back to 1895. Krásno offers lots of products with a wide range of flavours in various sizes, shapes and packages, so it is able to meet the wishes and requirements of all customers. It

offers both traditional sausage products, regional Wallachian specialties as well as products following the latest consumer trends. This company, located in the heart of Wallachia, currently is among the three biggest meat product manufacturers in the Czech Republic. The roots of this success include the honest hard work of all, the systematic continuous investments in the production, the modernisation of operations and monitoring of current food-processing trends. All items are produced in conditions that guarantee the highest health and safety standards. The company has been fully certified for the common EU market and is a holder of the IFS (International Food Standard) certificate.

MP Krásno, a. s.

www.krasno.cz







### **VÁHALA**

VÁHALA Ltd. is a stable company on the European market. Daily production of meat products exceeds 25 tonnes, and in times of higher demand, such as Easter and Christmas, it reaches 50 tonnes. VÁHALA specialises in making hams, pâtés and meat specialities with a high meat content, and their products are mostly handmade. The vast majority of products are glutenfree, so celiacs can consume their products without worry.

VÁHALA a spol. s.r.o. www.vahala.cz

### **BIDFOOD**

Bidfood is a leading Czech producer of fresh and frozen food products, and an exporter and distributor of goods for gastronomy and retail. It processes poultry, pork, beef and game and produces smokedmeat products in its own modern plants. Its game processing plant is one of the largest in Central and Eastern Europe. The company is a holder of the IFS Food certification, demonstrating the superior level of food production.

Bidfood Czech Republic s.r.o., www.bidfood.cz

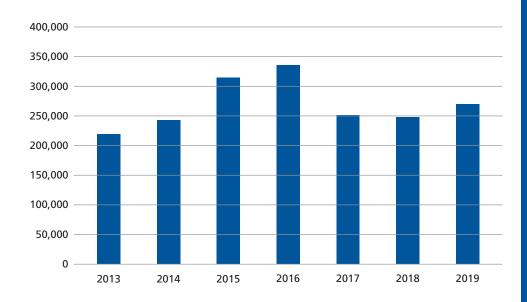


# SWEETS, SNACKS, DURABLE PASTRY

The production of chocolate promotional items and chocolate Christmas figures is very common in the Czech Republic. There is a number of Czech companies producing biscuits, sponge biscuits as well as glutenfree pastry and gluten-free baking mixtures. Savory pastries produced

here include crackers, chips and salty sticks among others. Producers closely monitor the quality of ingredients and the adherence to production processes. A number of producers also supply their products under private labels to major international retail chains.

## **EXPORT OF COCOA AND COCOA PREPARATIONS IN THOUS. EUR**



Source, The Czech Statistical Office, HS 2: 18 Cocoa and cocoa preparations, Cross-border movements of goods

### **DID YOU KNOW?**

The oldest mention of a chocolate producer dates back to 1770. It was produced by the burgher Filip Watzke, who owned a chocolate shop in the Prague centre. Gradually, the number of producers increased. The first large chocolate factory (plant) was the Luna chocolate factory established in Prague by František Slabý in 1839. Later other larger chocolate factories were established, and chocolate became popular among the Czech population. After World War I, Czechoslovakia was one of the largest processors of cocoa beans worldwide.

### **ČOKOLÁDOVNY FIKAR**

Čokoládovny Fikar s.r.o., established in 1998, is a traditional producer of hollow chocolate shapes and other types of chocolate products, especially for promotional purposes. The company offers a wide selection of promotional items made of chocolate and tailored to meet your needs, for example, Christmas, Easter or Valentine's Day themed chocolates and figures. The production quality is demonstrated by the many references from their clients, and the company exports abroad and not only to European countries. Orders are processed quickly and precisely to clients' requirements. Products are made from Belgian milk chocolate of the highest quality.

Čokoládovny Fikar, s.r.o. www.fikar.cz





### **PERNÍK**

Perník is a Czech company with a long tradition focused on the production of baked products, which are well-known on the market under private labels of chains as well as under its own brand Free village and Královská chuť. They supply the products to Czech supermarket chains and many distributors that are focused on healthy foods. They are also gradually developing their activities in foreign markets. Their conventional assortment consists

of traditional biscuits, but currently they are also expanding their range with cereal and children's products. The gluten-free range Free village has been produced since 2016, and their gluten-free sponge biscuits have the KLASA logo, showing high-quality food products. They focus on the development of new products, using high-quality ingredients.

Perník s.r.o. www.pernik-sro.cz

### **SWEET DELIGHT**

Sweet Delight has been manufacturing frozen cakes since 2006 and nowadays exports to more than 20 countries.

This modern, dynamic, and flexible company became an important B2B partner for distributors in the food service business.

The company is certified supplier to

global coffee chains like Starbucks, McCafé, Costa Coffee, KFC, etc. Starting from 2020, the company launched a new category of frozen cakes under the retail brand DORTIE'S which is dedicated for the B2C segment.

Sweet Delight a.s.

www.sweetdelight.cz



### POEX VELKÉ MEZIŘÍČÍ

Poex Velké Meziříčí, a.s. is a Czech company with 27 years of tradition in the food industry. Production is focused on chocolate coated fruits and nuts, extruded and co-extruded snacks, crisp bread, breakfast cereals, packing services and private label production. Their portfolio also includes gluten-free and organic products, and baby food quality extruded snacks. They maintain a high quality of certification - IFS, BIO, ISO 14001, OHSAS 18001, SMETA, UTZ, FAIRTRADE and cooperate with international food companies in the development of new products.

POEX Velké Meziříčí a.s. www.poex.cz



### **CANDY PLUS**

The Candy Plus Sweet Factory is an experienced confectionery company operating in two production plants in the Czech Republic. It manufactures gelatine and pectin sweets, vegetarian gummies, vitamin gummies, fruit sticks and belts, black liquorice candies, sugar pressed candies and lollipops. Sweets can be found under its own brands Pedro, Juicee Gummee, Park Lane or private labels. The company's turnover is over €50 million. More than 80% of production is exported to more than 40 countries on four different continents.

The Candy Plus Sweet Factory, s.r.o. **www.candyplus.cz** 



### **VEST ZLÍN**

VEST, based in Zlín, is the biggest family company in the field of salted snacks in the Czech Republic. They manufacture salted sticks, crackers, pretzels and mixes of various shapes and flavours for almost 25 years. The company supplies their salted VEST brand goodies and also special

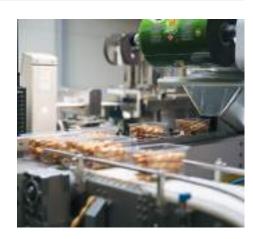
private label products around the Czech Republic as well as to many foreign markets. The safety and top quality of their produced foodstuffs is demonstrated by the higher level international IFS certificate.

VEST spol. s r.o.

www.vestzlin.cz







### **GOLDEN SNACKS**

Golden Snack s.r.o. manufactures and sells pellet, snacks, crackers, potato chips, salt sticks and popcorn and has been on the market since 2000. The company produces products under their own brand Golden Snack and is also a manufacturer of many private labels for various chains in Europe. At present, products from the new Vital snack line are successfully entering the market. Vitals are made from

leguminous or vegetable mixtures with less fat content. Legumes in the products come from organic farms. Vital snacks present to customers the opportunity to choose a healthier lifestyle, which is mainly helped by the lower fat content than, for example, potato chips. These products are among the fastest growing parts of the company's portfolio.

Golden Snack, s.r.o.

http://www.goldensnack.cz/









### **COMPERIO**

Comperio s.r.o. also include in their portfolios, sweets such as wafer rolls with a high volume of the sales on the local retail market. The company offers classic muffins, but also their equivalent in a smaller package, and these products have gradually gained huge popularity in the Czech market. Their signature product is a cheese wafer with a range of flavours that are very well regarded. There does not exist a high number of competitors who would offer similar cheese wafers. Premium quality is always guaranteed.

Comperio s.r.o.

www.comperio.cz

### FROZEN PRODUCTS



The range of frozen products includes ice cream, frozen vegetables and fruits, meat products, fish fillets, game, frozen semi-finished products and frozen pastries. Czech companies produce their products in their own food operations in compliance with strict hygiene regulations, and they are holders of the relevant certificates.





### **BIDFOOD**

Bidfood, mentioned in an earlier section, also produces ice cream, frozen fish, meat, vegetables, pastries and popular ready meals. Prima ice cream is the most popular brand among the consumers on the Czech market. Everybody also knows Nowaco frozen products, so very popular with Czech consumers. The company is a holder of the IFS

Food certification, showing the superior level of food production.

Bidfood Czech Republic s.r.o. **www.bidfood.cz** 



### **PINKO**

PINKO is a Czech manufacturer of ice creams. Established in 1991, it focuses on the production of ice creams of the classic impulse and family pack sizes as well as gastronomy products. PINKO ice creams are made from traditional and local ingredients such as Czech milk, butter and cream. But

we also offer a special line of lactose and gluten-free ice creams.

The company is the holder of IFS certification. It is located in Benešov near Prague in Central Bohemia and is therefore very easily accessible from a logistics point of view.

Pinko a.s.

www.pinko.cz



### **MANA**

For the last 6 years, research and manufacturing startup Mana has been working to scientifically engineer completenutrition food products, and produce and distribute them via an increasingly sustainable supply chain. Their recent product, the ManaBurger, is the world's first complete-nutrition, plant-based alternative to the traditional beef burger. It contains the ideal balance of protein, fat, carbohydrates, fibre, and vitamins and minerals. It is composed of premium plant ingredients, which the company tests in state-certified laboratories. and is manufactured according to a unique process at its headquarters.

Heaven Labs s.r.o.

www.drink-mana.com

# OVEN-READY FOOD, MIXTURES AND READY-TO-SERVE MEALS



Czech producers in this group of food products mainly produce dehydrated soups, ready meals, instant ready meals, sauces, rice, pasta and other side dishes such as legumes, potato products etc. A number of companies have their own R&D departments aimed at ensuring that the products correspond to the taste habits and preferences of consumers. Czech producers also offer canned products, in particular sterilised vegetables and fruits.

### **EFKO**

Efko is a part of a multi-national food-processing group. Both its registered office and production plant are located in Veselí nad Lužnicí, where they built state-of-the-art production lines for sterilised vegetables. Annually, efko processes and trades millions of kilograms of fruits and vegetables turning them into superior-quality products – canned fruits and vegetables. In this

way, it creates working positions for up to one hundred employees. It complies with strict IFS guidelines, version 6. Wide assortment, modern design and the superior quality are all offered by the leading specialised manufacturer of sterilised vegetables.

efko cz s.r.o.

www.efkocz.cz







### **BIDFOOD**

Bidfood also operate in the prepared food segment. It has developed a very successful range of meats and meat products prepared using the sousvide method (meat thermally processed in a vacuum). These sous-vide products are manufactured under the private label BANOUET. In another plant, it produces thermally unprocessed poultry and meat specialties. The company is a holder of the IFS Food certification demonstrating the superior level of food production.

Bidfood Czech Republic s.r.o. www.bidfood.cz

### **VITANA**

Orkla Foods Česko a Slovensko is a part of the international group Orkla ASA and represents the traditional Czech food brand Vitana. The company currently occupies the position of the second largest producer of packaged foods in the Czech Republic and fourth in Slovakia. The Vitana brand specialises primarily in dehydrated and ready-made meals and seasonings. Besides traditional dehydrated soups, Vitana also offers instant soups, ready-made meals, instant ready-made meals, bouillons, liquid seasonings, sauces, short order meals, spices and mixtures of spices. Other categories Vitana products include side dishes such as rice, legumes and potato products. The Vitana brand also offers sweet products such as desserts and products for baking.

Orkla Foods Česko a Slovensko a.s. www.orkla.cz



### **COMPERIO**

Comperio's range also extends to oven-ready foods. Among their products are unique and trendy specialities such as pizzakit – fresh pizza dough on baking paper. Made with fresh yeast, which is also lactose-free and suitable for vegetarians and vegans, they are ready and easy to bake immediately. The pre-cooked potatoes available in multiple varieties are suitable as a main meal or as a side dish. Simply warm them up in the microwave, on the pan or in the oven.

Comperio s.r.o.

www.comperio.cz

www.brick.cz









### **HAMÉ**

Hamé, like Vitana, is also part of Orkla Foods Česko a Slovensko. The company currently occupies the position of the second largest producer of packaged foods in the Czech Republic and fourth in Slovakia. HAMÉ is a leading brand of durable and chilled foods. It offers a great number of products like pâtés, ketchups, canned meat, ready-made

meals, vegetable products, mixed fruits, jams, stewed fruits, baby foods, sandwiches and many others. Hamé products are distributed not only in the Czech Republic and Slovakia, but also foreign markets such as Romania, Austria, Hungary, Slovenia or the USA.

Orkla Foods Česko a Slovensko a.s. **www.orkla.cz** 





#### MANA

Mana sells complete food, ready to drink. The company was founded in 2014 with a mission to produce sustainable, complete-nutrition meals. Today, it sells over 300 tonnes of food monthly across Europe and North America via offices in the Czech Republic, Germany and the USA. Its signature, 330-ml, ready-made drinks deliver all the nutrients the human body needs to live, and are available at over 1,200 retail and e-tail points, through Amazon.com, as well as via any one of its 5 eshops.

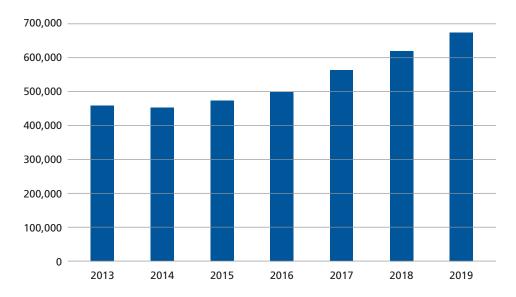
Heaven Labs s.r.o. www.drink-mana.com

### **SEASONERS AND SWEETENERS**



This sector includes companies producing a wide range of products - ketchup, mayonnaise, dressings, sauces, mustard, grated horseradish, spices, salts, etc. Yet another group of products includes syrups for the preparation of homemade soft drinks and cocktails. Companies from this segment carefully select ingredients, which they consequently process by modern production procedures. The product portfolio also contains natural products without preservatives and thickeners. Within the production, constant and strict quality control is maintained.

### **EXPORT OF MISCELLANEOUS EDIBLE PREPARATIONS IN THOUS. EUR**



Source, The Czech Statistical Office, HS 2: 21 Miscellaneous edible preparations, Cross-border movements of goods





### **SPAK FOODS**

SPAK Foods s.r.o. in Sušice was established in 1990 as a family company with a tradition dating back to 1935. Following intense development, the company has emerged as one of the most modern companies in the Czech Republic. It has capitalised on superior ingredients from European suppliers, sophisticated technologies and the

consistent care in every step of the production procedure. The company distributes its products (ketchup, mayonnaise, dressings, and sauces) to retail chains, to wholesalers and delicatessens, both in the Czech Republic and abroad – in Western and Eastern Europe.

SPAK Foods s.r.o. www.spak.cz





### **KITL**

Already introduced for their medicinal wine Nightcap, this family company also offers other healthy and tasty products made from the fruit from its own organic orchards. Kitl Syrups offer a healthy alternative to soft drinks for children and adults. They can be used as ingredients for cocktails and homemade soft drinks. Kitl Syrups are available in three herbal flavours, six fruit flavours and a unique organic cucumber flavour.

Kitl s.r.o.

www.kitl.eu

### **COMPERIO**

The extensive portfolio of the already mentioned Comperio s.r.o. also includes products such as sea salt, Himalayan pink salt or black and coloured peppers. All of those exotic spices are premium quality, have unique packaging and are available in different sizes in stylish designs.

Comperio s.r.o.

www.comperio.cz

www.brick.cz

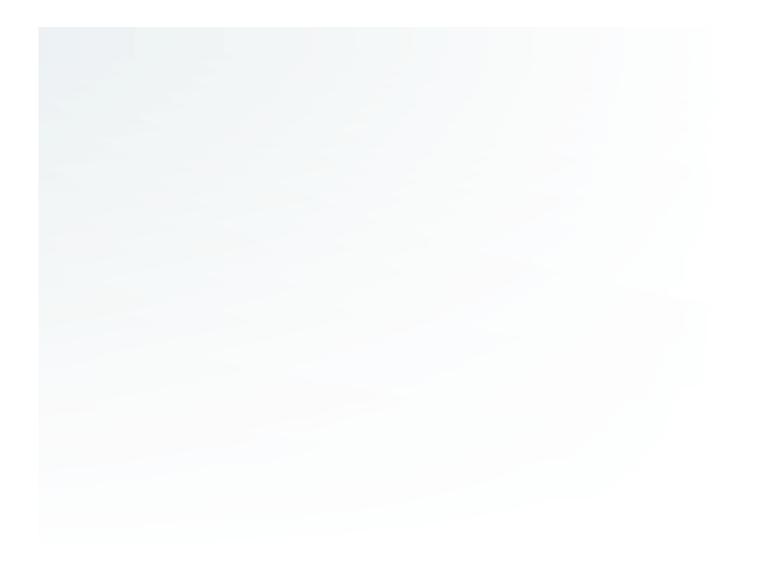












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