

LEADING CZECH COMPANIES IN DIGITAL MARKETING SECTOR

Aiviro

At Aiviro, we help people eliminate boring routine office work, saving companies up to 35% in time and costs by automating activities. We use a unique visual approach with AI to control various applications and process documents intelligently. We easily handle applications others can't. Deployment and training of our Robot is simple: just provide a step-by-step process, and it will replicate it. Aiviro Robot can be used across all departments, such as finance, sales, back office, and production. The main benefits are time and financial savings, increased productivity, and optimized processes.



Ideal Business Partner:

- Resellers, distributors and implementation partners to deploy their solutions to customers in Germany
- Investors

ALP Security

ALP Security is a purely Czech start-up without external financing. The main focus of the company is penetration testing, cybersecurity audits, and the development of its own tool for automating penetration testing called "HiraGuard." We focus on practical security, primarily testing the external and internal network perimeter, physical perimeter / access control systems, application interfaces (APIs), and information systems. Product: "HiraGuard": It is an automated tool for penetration testing / orchestration platform that we develop ourselves. Deployment is possible on virtual or physical machines (our own hardware box). The system includes a user-friendly interface built on open-source technologies, enabling internal network monitoring (regular change reporting), logging changes over time, and asset & vulnerability management.



Ideal Business Partner:

- Partners who are interested in monitoring their own perimeter with a powerful solution on favourable financial terms

DecisionRules.io

DecisionRules is a lightweight and innovative no-code/low-code business rules engine that empowers users to effortlessly manage business rules within a secure cloud environment, ensuring both security and scalability. Our software specializes in accelerating daily operations across a variety of industries, including financial services, insurance, e-commerce, logistics, healthcare, and more. Easily integrated with diverse CRM, ERP, databases, and core systems, DecisionRules offers rapid implementation and superior performance. Users can choose between public or private cloud deployment based on their security needs and preferences. With a user-friendly and intuitive interface, DecisionRules is designed specifically for non-technical users, making it accessible, easy to use, and quick to learn. DecisionRules provides a robust, flexible, and secure solution for managing business rules, enabling companies to enhance efficiency and drive innovation across their operations.



Ideal Business Partner:

- Business partners in the following segments: financial and banking services, insurance, e-commerce, logistics, healthcare
- The ideal contact person is: solution architect, product manager, portfolio manager, risk manager, underwriter, CTO, CIO (CEO for SMEs)

Disivo

Disivo is a comprehensive solution for ecommerce price optimization and monitoring. Our intuitive user-friendly solution empowers e-commerce professionals to easily set optimal prices for their entire product portfolio, considering their pricing and marketing strategies as well as competitor prices. Clients can set their pricing strategy, monitor their competition, create dynamic pricing rules, use fully automated autopricing algorithms, analyse and improve their margins. Disivo includes everything they need to confidently manage and supercharge their product pricing.



Ideal Business Partner:

- Online shop B2C, Retail
- At least 2 000 items, Turnover between €4M - €100M
- Verticals: Online Pharmacies, Sports / Outdoor, Fashion, Erotic, Kids, Cosmetics, Electronic, DIY

going.international

Going.international specializes in the expansion of Czech and German companies into international markets, enhancing their sales activities in target markets through strategic digital marketing. Our main services include target market analysis, market potential analysis, and competition analysis. Additionally, we offer website optimization for search engines (primarily Google), digital marketing audits, and digital performance campaigns (Google, Facebook, LinkedIn, Instagram).



Ideal Business Partner:

- Companies that are interested in expansion Czech Republic – Germany or Germany – Czech Republic
- They have the most experience with clients in the following industries: finance, transport, data management, e-commerce and lead gen digital projects

Localazy

Localazy is an automated software localization platform that helps hundreds of product teams translate their software, apps, websites, and more. Localazy has built-in machine and AI translation tools but also offers help from professional translators and linguists directly on the platform. With its intuitive interface, Localazy ensures a swift and exciting start to your international journey. As a bonus, developers can completely automate the process with available integrations to seamlessly upload new texts and download fresh translations on demand. Choose your own localization strategy!



Ideal Business Partner:

- Companies that develop software for their clients or have their own software product or application and are interested in expanding into other global markets
- For investment funds, they can offer a discount for their portfolio but are not currently looking for investment themselves

Oktium

Oktium provides an in-store like experience to online customers. Our platform connects online customers with brick and mortar locations enabling retail to use advantages of their stores to online customers. We are the only solution integrating payments into a live video connection so you can connect online customers to your stores and sell during a live interaction. See more here: <https://vimeo.com/oktium/retail-home-design> or here: <https://vimeo.com/oktium/trollbeads-interview>.



Ideal Business Partner:

- Primarily Retail and E-commerce customers
- Resellers and Investors (they aim to raise capital during the fall 2024)

SPARKLD

Sparkld uses advanced AI to help B2B companies find their ideal customers through detailed word descriptions. Sparkld platform identifies potential clients based on specific criteria, making customer acquisition efficient and precise. Sparkld is ideal for businesses with unique customer needs, saving time and resources spent on searching. Sparkld enhances lead generation and market targeting anywhere in the world, enabling companies to focus on growth and expansion in niche markets and specialized industries.



Ideal Business Partner:

- Medium and large B2B companies in specialized industries, especially technology, healthcare, manufacturing, financial services and consulting - these companies need accurate and efficient customer identification and acquisition, which often involves complex and specific search criteria
- Resellers, which in their case are lead-gen agencies (the product can be white-labelled)
- Investors

STRV

STRV is a digital product powerhouse that designs, builds, and scales industry-shaping mobile and web products. Since 2004, we've partnered with well-funded start-ups and established companies, delivering top-tier design, engineering, and data science all under one roof. Our award-winning team, known for projects with brands like The Athletic and Porsche, excels in health, fitness, fintech, and retail. With 20 years of refined processes and emerging tech integration, we turn ambitious ideas into exceptional digital experiences, on time and within budget.



Ideal Business Partner:

- Successful companies that are continuously developing in the online world
- From any sector, especially Finance, Automotive, Retail, E-Commerce, Aviation – Top executives of these companies
- Companies and contacts with growth ambitions who are interested in working with world-class partners



Generalkonsulat der Tschechischen
Republik in Düsseldorf

